



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2021

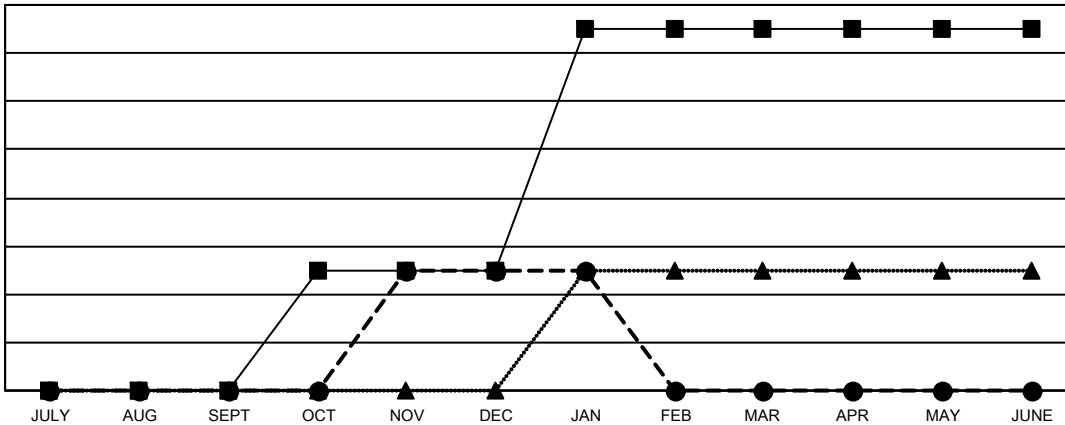
Multiple District 8

LOCATION: LOUISIANA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	0
OCT/NOV/DEC	1	1	1
JAN/FEB/MAR	2	0	0
APR/MAY/JUNE	0	0	0

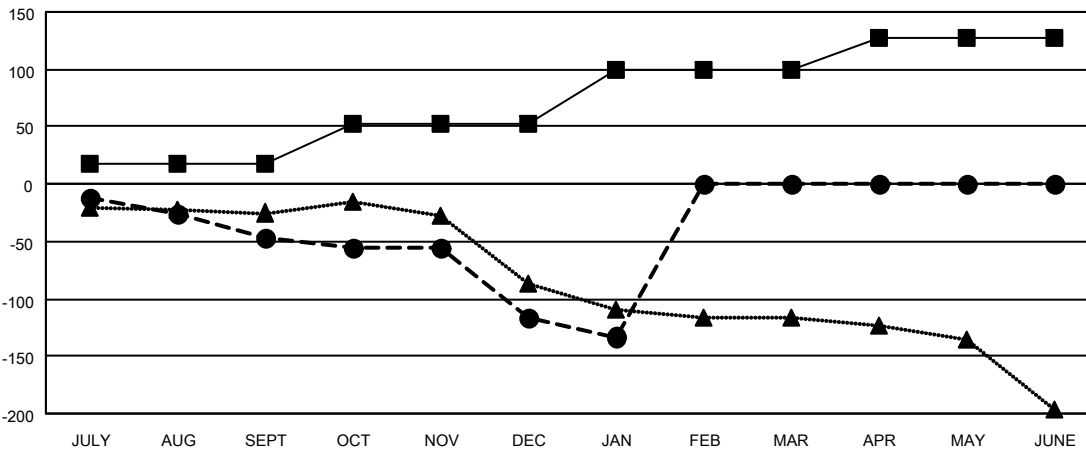
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	17	48	88
OCT/NOV/DEC	35	73	146
JAN/FEB/MAR	48	13	29
APR/MAY/JUNE	28	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 1	
<u>DROPPED MEMBERS</u>	
DECEASED	38
CLUB CANCELLED	28
OTHER	192
<b>TOTAL</b>	<b>258</b>

45 CLUBS OF 144 ADDED 1 OR MORE NEW MEMBERS
<a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a>

<u>GENDER DISTRIBUTION</u>	
MALE	2,481 (67.38%)
FEMALE	1,201 (32.62%)
TOTAL FAMILY UNIT MEMBERS	660
FAMILY MEMBERS PAYING HALF DUES	343